



# Topeda Hill Publishing



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## Why Outsource with Topeda Hill Publishing?

Topeda Hill Publishing is the single-source supplier for all your technical documentation requirements. We provide all of the benefits of a large-scale documentation service tailored to our individual client's specific needs.

Our clients know that in today's market, if you don't have professional documentation, you don't have a marketable product.

For software manuals, online help systems, Web sites, promotional materials and business plans, we can provide the professional documentation system designers, writers, editors, and graphic artists essential to realizing your documentation projects. Our typical clients are international SMBs (small to mid-sized businesses) that realize the benefits of outsourcing from a dedicated technical documentation publisher as opposed to trying to produce material in-house, through stand-alone contractors or temp agency staffing.

- From project planning to the final publication or Go Live date, the Topeda Hill Publishing team is dedicated to making our clients look their best by producing **top quality documentation on time and on budget**.
- Today's fast-changing markets demand increased **flexibility, resourcefulness and professionalism**. Advances in publishing technologies mean that the days of the solo tech writer are numbered. Today, quality content development is increasingly the result of a team effort. Meanwhile, for most small to mid-sized companies (SMBs), a dedicated technical publications group is just too expensive to set up and maintain. In addition, the transient nature of most documentation projects makes it difficult to both maintain a steady workflow and be able to meet peak demands.
- Topeda Hill Publishing provides **the best talent at the best price**, freeing your staff to concentrate on your core business, the work that they know best. With all of the advantages of our expert documentation and publishing service at hand, you pay only for those services that you need.
- Topeda Hill Publishing lets you **maximize your ROI** in documentation while cutting down on overhead. Recent research indicates that IT workers spend an ever increasing amount of their time searching for lost or mis-placed files. Even then, in up to 70% of cases content is re-created, not re-used. On the other hand, expensive document structuring, version control and archiving systems may place an undue strain on limited corporate resources for SMBs.
- Topeda Hill Publishing can resolve this dilemma for you by devising a documentation plan that fits your needs, streamlines the development process and **accelerates your time to market**, all while managing information for re-use and delivery across multiple channels.
- **Quality documentation adds value** by both enhancing your corporate profile and reducing after sales support costs. Frequently, users rely on a product's documentation as a gauge to the quality of the entire product. Today's successful IT developers know that without top notch documentation, they just don't have a marketable product.

For more information on how Topeda Hill Publishing can help you solve your documentation needs, contact us at [info@topedahill.com](mailto:info@topedahill.com)